



Press Release Template

River Region Chamber of Commerce Joins the Constant Contact Business Partner Program

Program Provides Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships

, - , - [The River Region Chamber of Commerce](#) announced today it has joined the [Constant Contact Business Partner Program](#) to provide its clients with easy-to-use email marketing, event marketing, and online survey products to help them build strong, lasting customer relationships. [Constant Contact®, Inc.](#) is a leading provider of [email marketing](#), event marketing, and online survey tools for small organizations.

“Our customers are always looking for effective ways to deepen and strengthen relationships with their customers as an efficient means of growing their businesses,” said [Executive Director Chassity McComack](#). “The Constant Contact online marketing tools gives member businesses a valuable addition to our core services. Because of the tools’ ease-of-use and affordability, membership in the the Constant Contact partner program provided a great solution to meet business’s marketing needs.”

As a Constant Contact Business Partner, [the River Region Chamber](#) is able to provide its member businesses with email marketing, event marketing, and online survey capabilities. With Constant Contact Email Marketing, [Chamber members and customers](#) can quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results from clicks to open rates, and review who joined an email list. With Constant Contact Online Survey, [Chamber members and customers](#) have an easy-to-use tool to gather feedback that will help them meet customer needs, generate new ideas, and grow their business or organization. With Constant Contact Event Marketing, [Chamber members and customers](#) can professionally promote and

efficiently manage registrations and RSVPs for their meetings, functions, seminars, and other events. Constant Contact designed these tools specifically to help small businesses and organizations drive increased customer or member participation and strengthen relationships.

“Email marketing, event marketing, and online surveys are proven tools that help small businesses connect with customers and build successful relationships with them,” said Eric Groves, senior vice president, Global Market Development, Constant Contact. “We are pleased that [the River Region Chamber](#) has partnered with Constant Contact to provide its clients with our online marketing tools, and we look forward to working together to help [the River Region member businesses](#) be an even bigger factor in its customers’ successes.”

About River Region Chamber of Commerce

Since its inception, the RRCC serves over 200 member businesses – representing approximately 14,000 employees. The mission of the RRCC is to “Grow, Strengthen and Unify Business in the parishes of St. James, St. John and St. Charles. The RRCC offers a variety of networking events, business skills seminars, member discount programs and is very active in the legislative arena at the local, state and federal level. Visit www.riverregionchamber.org for a list of upcoming events and happenings.

About Constant Contact, Inc.

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass., Loveland, Colo., and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.

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